

ON DEMAND TIMELINE



PREPARATION - Download and print the Summer Love Connection Campaign Tracker [HERE](#)

- DAY #1 - Send Email
- Day #2 - Send Text Message to follow-up with Email - use script provided)
- Day #3 - Post first Social Media image - use image provided
- Day #6 - Start making phone calls -use script provided
- Day #6 - Send follow-up text immediately after call - use script provided
- Day #10 - Post second Social Media image - use image provided
- Day #11-#30 - Continue to follow-up with calls & text messages. Email the PDF to everyone who responds, and if you're taking this to the next level and giving a gift, use this time to identify the people you want to include, determine your budget and prepare/ deliver gifts.



Lon,

Throughout the year we like to do a little something special for our friends, family, and amazing clients. It's just our way of continuing to say thank you for helping us build our business and serve our community.

We have created a really fun Summer Home Improvement Guide that we'd love to share with you and your family. It's all about fun and inexpensive ways to breathe a little life into your home this Summer.

All you need to do is shoot us a text, call, or just hit reply if you'd like to receive it.

We can't wait to share this fun little Summer Gift with you. It's filled with exciting ideas and useful information to add some Summer fun into your home.... plus we'd love to just catch up and see how you're doing.

Let's connect soon!

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